

## Yalda T. Uhls, Ph.D.

Research Scientist & Non-profit Founder

Yalda T. Uhls, Ph.D. is a research scientist (UCLA) and non-profit founder (Center for Scholars & Storytellers) with over 15 years of senior executive experience in the entertainment industry (MGM and Sony). Her expertise of how media content is created, as well as the science of how media affects children, informs her unique perspective.